Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number: 3235-0287										
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			or Sec	ction 30(h) of the In	vestment Con	npany Act of 1940							
Name and Address of Reporting Person*      Name and Address of Reporting Person*      Name and Address of Reporting Person*				er Name <b>and</b> Ticke <b>G</b> Holdings, 1			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
Michaels St	<u>even A</u>		1	<u> </u>	ine [ The	,	X	Director	10% C	)wner			
(Last) (First) (Middle)				of Earliest Transac	ction (Month/D	ay/Year)	X	Officer (give title below)	Other below)	(specify )			
256 WEST DATA DR								C	EU				
(Street)				nendment, Date of	Original Filed	(Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)						
DRAPER UT 84080							X	Form filed by One Reporting Person					
(City)	(State)	(Zip)						Form filed by Mor Person	e than One Rep	orting			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
Date			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	3. Transaction Code (Instr.	4. Securities Acquired (A) Disposed Of (D) (Instr. 3,		5. Amount of Securities Beneficially	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial			

1. The of Security (IIIsti. 3)		Date	h/Day/Year)	Execution Date, if any (Month/Day/Year	Code (Instr.		Disposed Of (D) (Instr. 3, 4 and 5)			Securities Beneficially Owned Following Reported		(D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	Amount	(A) or (D)	Price	Transac	Transaction(s) (Instr. 3 and 4)		(111501.4)		
Common	Stock		03/	03/2021		A		23,460(1)	A	\$0	126,	694(2)	D		
			Table II - Deriv (e.g.,		urities Acqı s, warrants					-	Owned				
1. Title of Derivative	2. Conversion	3. Transaction Date	3A. Deemed Execution Date,	4. Transaction	5. Number 6. Date Exercisable				Title and		8. Price of Derivative	9. Number derivative		11. Natur	

	(c.g., puts, cans, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Options (Right to Buy)	\$46.94	03/03/2021		A		64,710		03/07/2022 <sup>(3)</sup>	03/03/2031	Stock Options (Right to Buy)	64,710	\$46.94	64,710	D	

## **Explanation of Responses:**

- 1. Restricted stock award which is expected to vest in three equal increments on each of March 7, 2022, 2023 and 2024, subject to the grant agreement between the Issuer and the Reporting Person.
- 2. The reporting person's aggregate amount of securities beneficially owned following reported transactions have been adjusted to reflect final rounding adjustments related to the conversion of the outstanding awards in conjunction with the Issuer's separation and distribution of The Aaron's Company, Inc.
- 3. Stock option award is expected to vest in three equal increments on each of March 7, 2022, 2023 and 2024, subject to the grant agreement between the Issuer and the Reporting Person.

## Remarks:

/s/ George M. Sewell, by 03/05/2021 Power of Attorney for Steven A. Michaels

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.