SEC Form 4	
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Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OMB APPROVAL

OMB Number:	3235-0287							
Estimated average burden								
hours per response.	0.5							

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	isfy the affirmative ons of Rule 10b5- liction 10.					
1. Name and Addr Doman Curf	ess of Reporting Per tis Linn	son*	2. Issuer Name and Ticker or Trading Symbol <u>PROG Holdings, Inc.</u> [PRG]		tionship of Reporting Pers all applicable) Director	son(s) to Issuer 10% Owner
(Last) 256 WEST DA	(First) TA DR	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/07/2024		Officer (give title below)	Other (specify below)
(Street) DRAPER	UT	84020	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	idual or Joint/Group Filing Form filed by One Repo Form filed by More thar Person	orting Person
(City)	(State)	(Zip)				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code V		Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	11/07/2024		S		3,584	D	\$48.02(1)	250,940 ⁽²⁾	Ι	By LLC
Common Stock	11/08/2024		S		13,601	D	\$48	237,339	Ι	By LLC
Common Stock	11/11/2024		S		4,070	D	\$49.27	233,269	Ι	By LLC
Common Stock	11/11/2024		S		58,745	D	\$ 48.71 ⁽³⁾	174,524	Ι	By LLC
Common Stock								32,432(4)	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deriv Secu Acqu (A) o Dispo of (D (Insti	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Amount of		Amount of Securities Derivative Security derivative Security Underlying Derivative Security (Instr. 5) Beneficially Owned Following Reported		Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. The reported price is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$48.01 to \$48.03 per share. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

2. Includes shares of the Issuer's common stock previously reported as directly owned by the reporting person that have been transferred to Three I.B. LLC (the "LLC"), a limited liability company directly controlled by the reporting person, which is a transaction exempt under Rule 16a-13 as a mere change in the form of beneficial ownership.

3. The reported price is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$48.24 to \$49.23 per share. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

4. Number of shares reported reflects the transfer of the Issuer's common stock by the reporting person to the LLC described in footnote 2.

Remarks:

<u>/s/ George M. Sewell, by</u> <u>Power of Attorney for Curtis</u> <u>11/12/2024</u> <u>L. Doman</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.