UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): April 24, 2024

PROG HOLDINGS, INC.

| Georgia | | nt as Specified in Charter) 9628 | 85-2484385 |
|---|--|--|---|
| (State or other Jurisdiction of Incorporation) | (Commission File Number) | | (IRS Employer Identification No.) |
| 256 W. Data Drive (Address of principal exect | Draper, tive offices) | Utah | 84020-2315 (Zip Code) |
| | Registrant's telephone number, in | cluding area code: (385) 351-136 | <u>)</u> |
| | | <u>plicable</u> ss, if Changed Since Last Report) | |
| Check the appropriate box below if the Form 8-K filing is intended to simult | aneously satisfy the filing obligation o | f the registrant under any of the fo | llowing provisions (see General Instruction A.2. below): |
| □ Written communications pursuant to Rule 425 under the Securities Act (| 17 CFR 230.425) | | |
| □ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 | CFR 240.14a-12) | | |
| □ Pre-commencement communications pursuant to Rule 14d-2(b) under the | e Exchange Act (17 CFR 240.14d-2(b |))) | |
| □ Pre-commencement communications pursuant to Rule 13e-4(c) under the | e Exchange Act (17 CFR 240.13e-4(c |)) | |
| | Securities registered pursuar | t to Section 12(b) of the Act: | |
| Title of each class Common Stock, \$0.50 Par Value | 1 | Frading Symbol PRG | Name of each exchange on which registered New York Stock Exchange |
| Indicate by check mark whether the registrant is an emerging growth compar chapter). | y as defined in Rule 405 of the Securi | ties Act of 1933 (§230.405 of this | chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this |
| Emerging growth company \Box | | | |
| If an emerging growth company, indicate by check mark if the registration of the Exchange Act. \Box | nt has elected not to use the extended | transition period for complying w | th any new or revised financial accounting standards provided pursuant to Section |

ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On April 24, 2024, PROG Holdings, Inc. (the "Company") issued a press release (the "Press Release") announcing its financial results for the first quarter and fiscal year ended March 31, 2024. A copy of the Press Release is furnished herewith as Exhibit 99.1 and is incorporated herein by reference. The information contained in this paragraph, as well as Exhibit 99.1 referenced herein, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits:

<u>Exhibit No.</u>

 No.
 Description

 99.1
 Press release. dated April 24, 2024.

 99.2
 PROG Holdings. Inc. Earnings Supplement Presentation. dated April 24, 2024.

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 The cover page from this Current Report on Form 8-K, formatted in Inline XBRL

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

By:

PROG Holdings, Inc. /s/ Brian Garner Brian Garner

Date: April 24, 2024

Brian Garner Chief Financial Officer

PROG Holdings Reports First Quarter 2024 Results

- Consolidated revenues of \$641.9 million; Earnings before taxes of \$31.6 million
- Adjusted EBITDA of \$72.6 million
- Diluted EPS of \$0.49; Non-GAAP Diluted EPS of \$0.91
- Progressive Leasing GMV of \$418.5 million, flat year-over-year
- Raises full year consolidated revenue and earnings outlook

SALT LAKE CITY, April 24, 2024 - PROG Holdings, Inc. (NYSE:PRG), the fintech holding company for Progressive Leasing, Vive Financial, Four Technologies, and Build today announced financial results for the first quarter ended March 31, 2024.

"We're pleased with our strong start to the year, with first quarter financial performance exceeding our expectations, driven by better-than-expected GMV, strong portfolio performance and disciplined spending" said PROG Holdings President and CEO Steve Michaels. "Despite continued sluggish retail demand in our leasable categories, we have delivered a meaningful increase in balance of share with key retail partners. Our continued investments in marketing, sales, and technology to support our retail partners and the consumer's need for flexible purchase options gives us the confidence to project a low single digit GMV growth for the second quarter, even in the face of this challenging macroeconomic environment. We believe our financial strength, highlighted by strong margins and cash flow, enables us to invest in these growth initiatives while returning excess cash to shareholders through dividends and share repurchases" concluded Michaels.

Consolidated Results

Consolidated revenues for the first quarter of 2024 were \$641.9 million, a decrease of 2.0% from the same period in 2023, driven by a lower gross leased asset balance entering the quarter.

Consolidated net earnings for the quarter were \$22.0 million, compared with \$48.0 million in the prior year period. The decline in net earnings was primarily driven by \$18.0 million of restructuring expense relating to our cost reduction actions we executed in January. Adjusted EBITDA for the quarter decreased 19.1% to \$72.6 million, or 11.3% of revenues, compared with \$89.7 million, or 13.7% of revenues for the same period in 2023. The year-over-year decline in adjusted EBITDA was driven primarily by headwinds from portfolio performance returning to pre-pandemic levels, and a smaller portfolio size during the first quarter.

Diluted earnings per share for the first quarter of 2024 were \$0.49, compared with \$1.00 in the year ago period. On a non-GAAP basis, diluted earnings per share were \$0.91 in the first quarter of 2024, compared with \$1.11 for the same period in 2023. The Company's weighted average shares outstanding assuming dilution in the first quarter was 7.5% lower year-over-year.

Progressive Leasing Results

Progressive Leasing's first quarter GMV of \$418.5 million was flat compared to the same period in 2023. The provision for lease merchandise write-offs for the quarter was 7.0%, within the Company's 6%-8% targeted annual range.

Liquidity and Capital Allocation

PROG Holdings ended the first quarter of 2024 with cash of \$252.8 million and gross debt of \$600 million. The Company repurchased \$24.4 million of its stock in the quarter at an average price of \$31.31 per share, leaving \$475.6 million of repurchase authorization under the \$500 million share repurchase program. Additionally, the Company paid a cash dividend of \$0.12 per share.

2024 Outlook

PROG Holdings is updating its full year 2024 outlook for revenue and earnings as well as providing its outlook for revenues, net earnings, adjusted EBITDA, GAAP diluted EPS and non-GAAP diluted EPS for the second quarter of 2024. This outlook assumes a difficult operating environment with continued soft demand for consumer durable goods, no material changes in the Company's decisioning posture, no material increases in the unemployment rate for our consumer, an effective tax rate for non-GAAP EPS of approximately 30%, and no impact from additional share repurchases.

| | Revised 2024 Outl | ook | Previous 2024 O | utlook |
|--|--------------------|-----------|--|---|
| (In thousands, except per share amounts) | Low | High | Low | High |
| PROG Holdings - Total Revenues | \$ 2,285,000 \$ | 2,360,000 | \$ 2,235,000 \$ | 2,335,000 |
| PROG Holdings - Net Earnings | 97,500 | 108,000 | 89,500 | 105,000 |
| PROG Holdings - Adjusted EBITDA | 240,000 | 255,000 | 230,000 | 250,000 |
| PROG Holdings - Diluted EPS | 2.18 | 2.43 | 2.00 | 2.34 |
| PROG Holdings - Diluted Non-GAAP EPS | 2.85 | 3.10 | 2.70 | 3.00 |
| Progressive Leasing - Total Revenues | 2,210,000 | 2,265,000 | 2,160,000 | 2,240,000 |
| Progressive Leasing - Earnings Before Taxes | 159,000 | 169,000 | 147,000 | 164,000 |
| Progressive Leasing - Adjusted EBITDA | 251,000 | 261,000 | 241,000 | 256,000 |
| Vive - Total Revenues | 55,000 | 65,000 | 55,000 | 65,000 |
| Vive - Earnings Before Taxes | 1,500 | 3,000 | 1,500 | 3,000 |
| Vive - Adjusted EBITDA | 3,000 | 5,000 | 3,000 | 5,000 |
| Other - Total Revenues | 20,000 | 30,000 | 20,000 | 30,000 |
| Other - Loss Before Taxes | (20,000) | (18,000) | (20,000) | (18,000) |
| Other - Adjusted EBITDA | (14,000) | (11,000) | (14,000) | (11,000) |
| | | | Three Months En June 30, 2024 Out | |
| (In thousands, except per share amounts) | | | Low | High |
| PROG Holdings - Total Revenues PROG Holdings - Net Earnings PROG Holdings - Adjusted EBITDA PROG Holdings - Diluted EPS PROG Holdings - Diluted Non-GAAP EPS | | S | 550,000 \$ 26,000 58,000 0.56 0.65 | 575,000 29,000 63,000 0.66 0.75 |

Conference Call and Webcast

The Company has scheduled a live webcast and conference call for Wednesday, April 24, 2024, at 8:30 A.M. ET to discuss its financial results for the first quarter of 2024. To access the live webcast, visit the Events and Presentations page of the Company's Investor Relations website, https://investor.progholdings.com/.

About PROG Holdings, Inc.

PROG Holdings, Inc. (NYSE:PRG) is a fintech holding company headquartered in Salt Lake City, UT, that provides transparent and competitive payment options to consumers. The Company owns Progressive Leasing, a leading provider of e-commerce, app-based, and in-store point-of-sale lease-to-own solutions, Vive Financial, an omnichannel provider of second-look revolving credit products, Four Technologies, a provider of Buy Now, Pay Later payment options through its platform, Four, and Build, provider of personal credit building products. More information on PROG Holdings and its companies can be found at https://investor.progholdings.com/.

Forward Looking Statements:

Statements in this news release regarding our business that are not historical facts are "forward-looking statements" that involve risks and uncertainties which could cause actual results to differ materially from those contained in the forward-looking statements. Such forward-looking statements generally can be identified by the use of forward-looking terminology, such as "continued", "project", "believe", "expects", "outlook", and similar forward-looking terminology. These risks and uncertainties include factors such as (i) continued volatility and challenges in the macro environment and, in particular, the unfavorable effects on our business of significant inflation, elevated interest rates, and fears of a recession, and the impact of those headwinds on: (a) consumer confidence and customer demand for the merchandise that our POS partners sell, in particular consumer durables; (b) our customers' disposable income and their ability to make the lease and loan payments they owe the Company; (c) the availability of consumer credit; and (d) our overall financial performance and outlook; (ii) our businesses being subject to extensive laws and regulations, including laws and regulations unique to the industries in which our businesses operate, that may subject them to government investigations and significant monetary penalties and compliance-related burdens, as well as an increased focus by federal, state and local regulators on the industries within which our businesses operate, including with respect to consumer protection, customer privacy, third party and employee fraud and information security; (iii) deteriorating macroeconomic conditions resulting in the algorithms and other proprietary decisioning tools used in approving Progressive Leasing and Vive customers for leases and loans no longer being indicative of their ability to perform, which may limit the ability of those businesses to avoid lease and loan charge-offs or may result in their reserves being insufficient to cover actual losses; (iv) the impact of the cybersecurity incident experienced by Progressive Leasing in September 2023 and expenses incurred in connection with responding to the matter, including the litigation filed in response to that incident, or any regulatory proceedings that may result from the incident; (v) a large percentage of the Company's revenues being concentrated with several of Progressive Leasing's key POS partners; (vi) the risks that Progressive Leasing will be unable to attract new POS partners or retain and grow its business with its existing POS partners; (vii) Vive's and Four's business models differing significantly from Progressive Leasing's, which creates specific and unique risks for each of the Vive and Four businesses, including Vive's reliance on a limited number of bank partners to issue its credit products and each of Vive's and Four's exposure to the unique regulatory risks associated with the laws and regulations that apply to each of their businesses; (viii) our ability to continue to protect confidential, proprietary, or sensitive information, including the personal and confidential information of our customers, which may be adversely affected by cyber-attacks, employee or other internal misconduct, computer viruses, electronic break-ins or "hacking".

or similar disruptions, any one of which could have a material adverse impact on our results of operations, financial condition, and prospects; (ix) our cost reduction initiatives may not be adequate or may have unintended consequences that could be disruptive to our businesses, including with respect to our global workforce strategy; (x) the risk that our capital allocation strategy, including our current stock repurchase and dividend programs, as well as any future debt repurchase program, will not be effective at enhancing shareholder value and may have an adverse impact on our cash reserves; (xi) the loss of the services of our key executives or our inability to attract and retain key talent, particularly with respect to our information technology function, may have a material adverse impact on our operations; (xii) increased competition from traditional and virtual lease-to-own competitors and also from competitors of the segment; (xiii) the transactions offered by our Progressive Leasing, Vive and/or Four businesses may be negatively characterized by government officials, consumer advecacy groups or the media; (xiv) real or perceived software or system errors, failures, bugs, defects or outages, including those that may be caused by third-party vendors, may adversely affect Progressive Leasing, Vive or Four; and (xv) the other risks and uncertainties discussed under "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2023, filed with the SEC on February 21, 2024. Statements in this press release that are "forward-looking" include without limitation statements about: (i) our expectations regarding returning excess cash to shareholders, including through dividends and/or share repurchases, and the benefits expected therefrom and (iv) our revised full year 2024 outlook and our second quarter 2024 outlook. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. Except as required by

Investor Contact

John A. Baugh, CFA Vice President, Investor Relations john.baugh@progleasing.com

PROG Holdings, Inc. Consolidated Statements of Earnings (In thousands, except per share data)

| | (Unaudited) Three Months Ended March 31, | | |
|--|--|------------|---------|
| | | 2024 | 2023 |
| REVENUES: | | | |
| Lease Revenues and Fees | \$ | 620,550 \$ | 637,082 |
| Interest and Fees on Loans Receivable | | 21,320 | 18,058 |
| | | 641,870 | 655,140 |
| COSTS AND EXPENSES: | | | |
| Depreciation of Lease Merchandise | | 431,571 | 435,439 |
| Provision for Lease Merchandise Write-offs | | 43,141 | 38,364 |
| Operating Expenses | | 127,341 | 105,259 |
| | | 602,053 | 579,062 |
| OPERATING PROFIT | · | 39,817 | 76,078 |
| Interest Expense, Net | | (8,250) | (8,491) |
| EARNINGS BEFORE INCOME TAX EXPENSE | | 31,567 | 67,587 |
| INCOME TAX EXPENSE | | 9,601 | 19,554 |
| NET EARNINGS | S | 21,966 \$ | 48,033 |
| EARNINGS PER SHARE | <u></u> | · · · · | -, |
| Basic | S | 0.50 \$ | 1.00 |
| Assuming Dilution | \$ | 0.49 \$ | 1.00 |
| CASH DIVIDENDS DECLARED PER SHARE: | ÷ | 0.17 0 | 1.00 |
| Common Stock | S | 0.12 \$ | _ |
| WEIGHTED AVERAGE SHARES OUTSTANDING: | Ŷ | 0.12 0 | |
| Basic | | 43,695 | 47,854 |
| Assuming Dilution | | 44,528 | 48,139 |

PROG Holdings, Inc. Consolidated Balance Sheets (In thousands, except share data)

| | (Unaudited) March 31, 2024 | December 31, 2023 |
|--|---------------------------------------|---------------------------------------|
| ASSETS: | | |
| Cash and Cash Equivalents | \$ 252,826 \$ | 155,416 |
| Accounts Receivable (net of allowances of \$64,272 in 2024 and \$64,180 in 2023) | 62,043 | 67,879 |
| Lease Merchandise (net of accumulated depreciation and allowances of \$420,395 in 2024 and \$423,466 in 2023) | 557,419 | 633,427 |
| Loans Receivable (net of allowances and unamortized fees of \$47,684 in 2024 and \$50,022 in 2023) | 117,928 | 126,823 |
| Property and Equipment, Net | 21,862 | 24,104 |
| Operating Lease Right-of-Use Assets | 4,474 | 9,271 |
| Goodwill | 296,061 | 296,061 |
| Other Intangibles, Net | 86,014 | 91,664 |
| Income Tax Receivable | 11,592 | 32,918 |
| Deferred Income Tax Assets | 2,473 | 2,981 |
| Prepaid Expenses and Other Assets | 48,974 | 50,711 |
| Total Assets | \$ 1,461,666 \$ | 1,491,255 |
| LIABILITIES & SHAREHOLDERS' EQUITY: | | |
| Accounts Payable and Accrued Expenses | \$ 139,843 \$ | 151,259 |
| Deferred Income Tax Liabilities | 95,674 | 104,838 |
| Customer Deposits and Advance Payments | 33,518 | 35,713 |
| Operating Lease Liabilities | 14,952 | 15,849 |
| Debt | 592,589 | 592,265 |
| Total Liabilities | 876,576 | 899,924 |
| SHAREHOLDERS' EQUITY: | · · · · · · · · · · · · · · · · · · · | · · · · · · · · · · · · · · · · · · · |
| Common Stock, Par Value \$0.50 Per Share: Authorized: 225,000,000 Shares at March 31, 2024 and December 31, 2023; Shares Issued: 82,078,654 at | | |
| March 31, 2024 and December 31, 2023 | 41,039 | 41,039 |
| Additional Paid-in Capital | 346,650 | 352,421 |
| Retained Earnings | 1,309,702 | 1,293,073 |
| | 1,697,391 | 1,686,533 |
| Less: Treasury Shares at Cost | | |
| Common Stock: 38,904,934 Shares at March 31, 2024 and 38,404,527 at December 31, 2023 | (1,112,301) | (1,095,202) |
| Total Shareholders' Equity | 585,090 | 591,331 |
| Total Liabilities & Shareholders' Equity | \$ 1,461,666 \$ | 1,491,255 |

PROG Holdings, Inc. Consolidated Statements of Cash Flows (In thousands)

| | | (Unaudited) Three Months Ended March 31, | | |
|---|----------|---|-----------|--|
| | | 2024 | 2023 | |
| OPERATING ACTIVITIES: | | | | |
| Net Earnings | \$ | 21,966 \$ | 48,033 | |
| Adjustments to Reconcile Net Earnings to Cash Provided by Operating Activities: | | | | |
| Depreciation of Lease Merchandise | | 431,571 | 435,439 | |
| Other Depreciation and Amortization | | 8,018 | 7,979 | |
| Provisions for Accounts Receivable and Loan Losses | | 85,405 | 78,665 | |
| Stock-Based Compensation | | 6,642 | 5,415 | |
| Deferred Income Taxes | | (8,656) | (10,360) | |
| Impairment of Assets | | 6,018 | _ | |
| Non-Cash Lease Expense | | (615) | (739) | |
| Other Changes, Net | | 115 | (814) | |
| Changes in Operating Assets and Liabilities: | | | | |
| Additions to Lease Merchandise | | (400,479) | (399,289) | |
| Book Value of Lease Merchandise Sold or Disposed | | 44,916 | 40,225 | |
| Accounts Receivable | | (68,520) | (61,249) | |
| Prepaid Expenses and Other Assets | | 1,829 | (5,087) | |
| Income Tax Receivable and Payable | | 21,076 | 26,295 | |
| Accounts Payable and Accrued Expenses | | (11,358) | (4,501) | |
| Customer Deposits and Advance Payments | | (2,195) | (2,593) | |
| Cash Provided by Operating Activities | | 135,733 | 157,419 | |
| INVESTING ACTIVITIES: | | | · · · · | |
| Investments in Loans Receivable | | (76,963) | (43,045) | |
| Proceeds from Loans Receivable | | 75,448 | 44,128 | |
| Outflows on Purchases of Property and Equipment | | (2,096) | (1,678) | |
| Proceeds from Property and Equipment | | 14 | 5 | |
| Cash Used in Investing Activities | | (3,597) | (590) | |
| FINANCING ACTIVITIES: | | , | `, | |
| Dividends Paid | | (5,221) | _ | |
| Acquisition of Treasury Stock | | (24,437) | (36,472) | |
| Issuance of Stock Under Stock Option and Employee Purchase Plans | | 123 | _ | |
| Shares Withheld for Tax Payments | | (5,191) | (2,393) | |
| Cash Used in Financing Activities | | (34,726) | (38,865) | |
| Increase in Cash and Cash Equivalents | | 97,410 | 117,964 | |
| Cash and Cash Equivalents at Beginning of Period | | 155,416 | 131,880 | |
| Cash and Cash Equivalents at End of Period | \$ | 252,826 \$ | 249,844 | |
| Net Cash Paid (Received) During the Period: | <u>φ</u> | 202,020 \$ | 210,044 | |
| Interest | \$ | 224 \$ | 268 | |
| Income Taxes | \$ | (3,836) \$ | 2,532 | |
| | ψ | (5,050) + | 2,002 | |

PROG Holdings, Inc. Quarterly Revenues by Segment (In thousands)

| | | | (Unaudited) | | |
|---------------------------------------|-------|----------------|-------------------|----------|--------------------|
| | | | Three Months Ende | d | |
| | | | March 31, 2024 | | |
| | Progr | essive Leasing | Vive | Other | Consolidated Total |
| Lease Revenues and Fees | \$ | 620,550 \$ | — \$ | — \$ | 620,550 |
| Interest and Fees on Loans Receivable | | — | 16,051 | 5,269 | 21,320 |
| Total Revenues | \$ | 620,550 \$ | 16,051 \$ | 5,269 \$ | 641,870 |
| | | | | | |
| | | | | | |

| | | | (Unaudited) Three Months End March 31, 2023 | | |
|---------------------------------------|------|-----------------|---|--------|--------------------|
| | Prog | ressive Leasing | Vive | Other | Consolidated Total |
| Lease Revenues and Fees | \$ | 637,082 \$ | — \$ | — \$ | 637,082 |
| Interest and Fees on Loans Receivable | | — | 17,153 | 905 | 18,058 |
| Total Revenues | \$ | 637,082 \$ | 17,153 \$ | 905 \$ | 655,140 |

PROG Holdings, Inc. Gross Merchandise Volume by Quarter (In thousands)

| (Unaudited) | | | | | | |
|------------------------------|---------|----|---------|--|--|--|
| Three Months Ended March 31, | | | | | | |
| | 2024 | | 2023 | | | |
| \$ | 418,512 | \$ | 418,683 | | | |
| | 31,602 | | 36,530 | | | |
| | 48,791 | | 13,607 | | | |
| \$ | 498,905 | \$ | 468,820 | | | |

Progressive Leasing Vive Other Total GMV

Use of Non-GAAP Financial Information:

Non-GAAP net earnings, non-GAAP diluted earnings per share, and adjusted EBITDA are supplemental measures of our performance that are not calculated in accordance with generally accepted accounting principles in the United States ("GAAP"). Non-GAAP diluted earnings per share for the full year 2024 outlook excludes intangible amortization expense, restructuring expenses, and accrued interest on an uncertain tax position related to Progressive Leasing's \$175 million settlement with the FTC in 2020. Non-GAAP diluted earnings per share for the second quarter 2024 outlook excludes intangible amortization expense and accrued interest on an uncertain tax position related to Progressive Leasing's \$175 million settlement with the FTC in 2020. Non-GAAP diluted earnings per share for the three months ended March 31, 2024 exclude intangible amortization expenses, costs related to the cybersecurity incident, and accrued interest on an uncertain tax position related to Progressive Leasing's \$175 million settlement with the FTC in 2020. Non-GAAP net earnings and earnings per share for the three months ended March 31, 2023 exclude intangible amortization expense, restructuring expenses, casts related to the cybersecurity incident, and accrued interest on an uncertain tax position related to Progressive Leasing's \$175 million settlement with the FTC in 2020. Non-GAAP net earnings and earnin

The Adjusted EBITDA figures presented in this press release are calculated as the Company's earnings before interest expense, net, depreciation on property and equipment, amortization of intangible assets and income taxes. Adjusted EBITDA for the three months ended March 31, 2024 excludes stock-based compensation expense, restructuring expenses, and costs related to the cybersecurity incident. Adjusted EBITDA for full year 2024 outlook excludes stock-based compensation expenses. Adjusted EBITDA for second quarter 2024 outlook excludes stock-based compensation expenses. Adjusted EBITDA for the three months ended March 31, 2023 excludes stock-based compensation expense, restructuring expenses, and regulatory insurance recoveries. The amounts for these pre-tax non-GAAP adjustments can be found in the segment EBITDA tables in this press release.

Management believes that non-GAAP net earnings, non-GAAP diluted earnings per share, and adjusted EBITDA provide relevant and useful information, and are widely used by analysts, investors and competitors in our industry as well as by our management in assessing both consolidated and business unit performance.

Non-GAAP net earnings, non-GAAP diluted earnings, and adjusted EBITDA provide management and investors with an understanding of the results from the primary operations of our business by excluding the effects of certain items that generally arose from larger, one-time transactions that are not reflective of the ordinary earnings activity of our operations or transactions that have variability and volatility of the amount. We believe the exclusion of stock-based compensation expense provides for a better comparison of our operating results with our peer companies as the calculations of stock-based compensation company to company due to different valuation methodologies, subjective assumptions and the variety of award types. This measure may be useful to an investor in evaluating the underlying operating performance of our business.

Adjusted EBITDA also provides management and investors with an understanding of one aspect of earnings before the impact of investing and financing charges and income taxes. These measures may be useful to an investor in evaluating our operating performance because the measures:

- Are widely used by investors to measure a company's operating performance without regard to items excluded from the calculation of such measure, which can vary substantially from
 company to company depending upon accounting methods, book value of assets, capital structure and the method by which assets were acquired, among other factors.
- Are used by rating agencies, lenders and other parties to evaluate our creditworthiness.
- Are used by our management for various purposes, including as a measure of performance of our operating entities and as a basis for strategic planning and forecasting.

Non-GAAP financial measures, however, should not be used as a substitute for, or considered superior to, measures of financial performance prepared in accordance with GAAP, such as the Company's GAAP basis net earnings and diluted earnings per share and the GAAP revenues and earnings before income taxes of the Company's segments, which are also presented in the press release. Further, we caution investors that amounts presented in accordance with our definitions of non-GAAP net earnings, non-GAAP diluted earnings per share, and adjusted EBITDA may not be comparable to similar measures disclosed by other companies, because not all companies and analysts calculate these measures in the same manner.

PROG Holdings, Inc. Reconciliation of Net Earnings and Earnings Per Share Assuming Dilution to Non-GAAP Net Earnings and Earnings Per Share Assuming Dilution (In thousands, except per share amounts)

| | | (Unaudited) Three Months Ended March 31, | | |
|---|----|--|---------|--|
| | | 2024 | 2023 | |
| Net Earnings | \$ | 21,966 \$ | 48,033 | |
| Add: Intangible Amortization Expense | Ŷ | 5,650 | 5,724 | |
| Add: Restructuring Expense | | 18,014 | 757 | |
| Add: Costs Related to the Cybersecurity Incident | | 116 | _ | |
| Less: Regulatory Insurance Recoveries | | _ | (525) | |
| Less: Tax Impact of Adjustments ⁽¹⁾ | | (6,183) | (1,549) | |
| Add: Accrued Interest on FTC Settlement Uncertain Tax Position | | 1,078 | 970 | |
| Non-GAAP Net Earnings | \$ | 40,641 \$ | 53,410 | |
| Earnings Per Share Assuming Dilution | \$ | 0.49 \$ | 1.00 | |
| Add: Intangible Amortization Expense | | 0.13 | 0.12 | |
| Add: Restructuring Expense | | 0.40 | 0.02 | |
| Add: Costs Related to the Cybersecurity Incident | | — | _ | |
| Less: Regulatory Insurance Recoveries | | _ | (0.01) | |
| Less: Tax Impact of Adjustments ⁽¹⁾ | | (0.14) | (0.03) | |
| Add: Accrued Interest on FTC Settlement Uncertain Tax Position | | 0.02 | 0.02 | |
| Non-GAAP Earnings Per Share Assuming Dilution ⁽²⁾ | \$ | 0.91 \$ | 1.11 | |
| Weighted Average Shares Outstanding Assuming Dilution | | 44,528 | 48,139 | |
| (1) Adjustments are tax-effected using an assumed statutory tax rate of 26%. | | | | |
| (2) In some cases, the sum of individual EPS amounts may not equal total non-GAAP EPS calculations due to rounding. | | | | |

PROG Holdings, Inc. Non-GAAP Financial Information Quarterly Segment EBITDA (In thousands)

| | | | (Unaudited) Three Months Endo March 31, 2024 | ed | |
|---|---------|--------------|--|------------|--------------------|
| | Progres | sive Leasing | Vive | Other | Consolidated Total |
| Net Earnings | | | | \$ | 21,966 |
| Income Tax Expense ⁽¹⁾ | | | | | 9,601 |
| Earnings (Loss) Before Income Tax Expense | \$ | 35,453 \$ | 918 \$ | (4,804) | 31,567 |
| Interest Expense, Net | | 8,567 | _ | (317) | 8,250 |
| Depreciation | | 1,810 | 166 | 392 | 2,368 |
| Amortization | | 5,421 | _ | 229 | 5,650 |
| EBITDA | | 51,251 | 1,084 | (4,500) | 47,835 |
| Stock-Based Compensation | | 4,711 | 338 | 1,593 | 6,642 |
| Restructuring Expense | | 18,014 | _ | _ | 18,014 |
| Costs Related to the Cybersecurity Incident | | 116 | — | — | 116 |
| Adjusted EBITDA | \$ | 74,092 \$ | 1,422 \$ | (2,907) \$ | 72,607 |

(1) Taxes are calculated on a consolidated basis and are not identifiable by Company segment.

| | | | (Unaudited) Three Months End March 31, 2023 | ed | |
|---|---------|--------------|---|------------|--------------------|
| | Progres | sive Leasing | Vive | Other | Consolidated Total |
| Net Earnings | | | | \$ | 48,033 |
| Income Tax Expense ⁽¹⁾ | | | | | 19,554 |
| Earnings (Loss) Before Income Tax Expense | \$ | 71,051 \$ | 2,163 \$ | (5,627) | 67,587 |
| Interest Expense, Net | | 8,200 | 291 | _ | 8,491 |
| Depreciation | | 1,905 | 168 | 182 | 2,255 |
| Amortization | | 5,421 | — | 303 | 5,724 |
| EBITDA | | 86,577 | 2,622 | (5,142) | 84,057 |
| Stock-Based Compensation | | 3,553 | 288 | 1,574 | 5,415 |
| Restructuring Expense | | 757 | _ | _ | 757 |
| Regulatory Insurance Recoveries | | (525) | — | — | (525) |
| Adjusted EBITDA | \$ | 90,362 \$ | 2,910 \$ | (3,568) \$ | 89,704 |

PROG Holdings, Inc. Non-GAAP Financial Information Reconciliation of Revised Full Year 2024 Outlook for Adjusted EBITDA (In thousands)

| | Fiscal Year 2024 Ranges | | | | |
|---|-------------------------|-------------------|-------------------------|-----------------------|--|
| | Progressive Leasing | Vive | Other | Consolidated Total | |
| Estimated Net Earnings | | | | \$97,500 - \$108,000 | |
| Income Tax Expense ⁽¹⁾ | | | | 43,000 - 46,000 | |
| Projected Earnings (Loss) Before Income Tax Expense | \$159,000 - \$169,000 | \$1,500 - \$3,000 | \$(20,000) - \$(18,000) | 140,500 - 154,000 | |
| Interest Expense, Net | 31,000 - 29,000 | _ | _ | 31,000 - 29,000 | |
| Depreciation | 8,000 | 500 | 2,000 | 10,500 | |
| Amortization | 17,000 | — | 1,000 | 18,000 | |
| Projected EBITDA | 215,000 - 223,000 | 2,000 - 3,500 | (17,000) - (15,000) | 200,000 - 211,500 | |
| Stock-Based Compensation | 18,000 - 20,000 | 1,000 - 1,500 | 3,000 - 4,000 | 22,000 - 25,500 | |
| Restructuring Expense | 18,000 | _ | — | 18,000 | |
| Projected Adjusted EBITDA | \$251,000 - \$261,000 | \$3,000 - \$5,000 | \$(14,000) - \$(11,000) | \$240,000 - \$255,000 | |

PROG Holdings, Inc. Non-GAAP Financial Information Reconciliation of Previous Full Year 2024 Outlook for Adjusted EBITDA (In thousands)

| | Fiscal Year 2024 Ranges | | | | |
|---|-------------------------|-------------------|-------------------------|-----------------------|--|
| - | Progressive Leasing | Vive | Other | Consolidated Total | |
| Estimated Net Earnings | | | | \$89,500 - \$105,000 | |
| Income Tax Expense ⁽¹⁾ | | | | 39,000 - 44,000 | |
| Projected Earnings (Loss) Before Income Tax Expense | \$147,000 - \$164,000 | \$1,500 - \$3,000 | \$(20,000) - \$(18,000) | 128,500 - 149,000 | |
| Interest Expense, Net | 31,000 - 29,000 | _ | _ | 31,000 - 29,000 | |
| Depreciation | 8,000 | 500 | 2,000 | 10,500 | |
| Amortization | 17,000 | — | 1,000 | 18,000 | |
| Projected EBITDA | 203,000 - 218,000 | 2,000 - 3,500 | (17,000) - (15,000) | 188,000 - 206,500 | |
| Stock-Based Compensation | 18,000 - 20,000 | 1,000 - 1,500 | 3,000 - 4,000 | 22,000 - 25,500 | |
| Restructuring Expense | 20,000 - 18,000 | — | — | 20,000 - 18,000 | |
| Projected Adjusted EBITDA | \$241,000 - \$256,000 | \$3,000 - \$5,000 | \$(14,000) - \$(11,000) | \$230,000 - \$250,000 | |

PROG Holdings, Inc. Non-GAAP Financial Information Reconciliation of the Three Months Ended June 30, 2024 Outlook for Adjusted EBITDA (In thousands)

| | Three Months Ended June 30, 2024 Outlook |
|--|---|
| | Consolidated Total |
| timated Net Earnings | \$26,000 - \$29,000 |
| income Tax Expense ⁽¹⁾ | 11,000 - 12,000 |
| ojected Earnings Before Income Tax Expense | 37,000 - 41,000 |
| terest Expense, Net | 8,000 - 7,500 |
| preciation | 2,500 |
| mortization | 4,000 |
| ojected EBITDA | 51,500 - 55,000 |
| Stock-Based Compensation | 6,500 - 8,000 |
| ojected Adjusted EBITDA | \$58,000 - \$63,000 |

PROG Holdings, Inc. Reconciliation of Revised Full Year 2024 Outlook for Earnings Per Share Assuming Dilution to Non-GAAP Earnings Per Share Assuming Dilution

| | Full Year 2024 | | |
|--|--------------------|--|--|
| | Low High | | |
| Projected Earnings Per Share Assuming Dilution | \$ 2.18 \$ 2.43 | | |
| Add: Projected Intangible Amortization Expense | 0.41 0.41 | | |
| Add: Projected Interest on FTC Settlement Uncertain Tax Position | 0.07 0.07 | | |
| Add: Projected Restructuring Expense | 0.41 0.41 | | |
| Subtract: Tax Effect on Non-GAAP Adjustments ⁽¹⁾ | (0.21) (0.21) | | |
| Projected Non-GAAP Earnings Per Share Assuming Dilution ⁽²⁾ | \$ 2.85 \$ 3.10 | | |
| | | | |

Adjustments are tax-effected using an assumed statutory tax rate of 26%.
 In some cases, the sum of individual EPS amounts may not equal total non-GAAP EPS calculations due to rounding.

PROG Holdings, Inc. Reconciliation of Previous Full Year 2024 Outlook for Earnings Per Share Assuming Dilution to Non-GAAP Earnings Per Share Assuming Dilution

Full Year 2024 High Low Projected Earnings Per Share Assuming Dilution Add: Projected Intangible Amortization Expense Add: Projected Interest on FTC Settlement Uncertain Tax Position 2.34 2.00 \$ \$ 0.40 0.40 0.07 0.07 Add: Projected Restructuring Expense Subtract: Tax Effect on Non-GAAP Adjustments⁽¹⁾ 0.44 0.40 (0.22) 2.70 \$ (0.21) 3.00 Projected Non-GAAP Earnings Per Share Assuming Dilution⁽²⁾

(1) Adjustments are tax-effected using an assumed statutory tax rate of 26%.

(2) In some cases, the sum of individual EPS amounts may not equal total non-GAAP EPS calculations due to rounding.

PROG Holdings, Inc. Reconciliation of the Three Months Ended June 30, 2024 Outlook for Earnings Per Share Assuming Dilution to Non-GAAP Earnings Per Share Assuming Dilution

| | | Three Months Ended June 30, 2024 | | |
|--|----|-------------------------------------|--------|--|
| | 1 | Low | High | |
| Projected Earnings Per Share Assuming Dilution | \$ | 0.56 \$ | 0.66 | |
| Add: Projected Intangible Amortization Expense | | 0.09 | 0.09 | |
| Add: Projected Interest on FTC Settlement Uncertain Tax Position | | 0.02 | 0.02 | |
| Subtract: Tax Effect on Non-GAAP Adjustments ⁽¹⁾ | | (0.02) | (0.02) | |
| Projected Non-GAAP Earnings Per Share Assuming Dilution ⁽²⁾ | \$ | 0.65 \$ | 0.75 | |

Adjustments are tax-effected using an assumed statutory tax rate of 26%.
 In some cases, the sum of individual EPS amounts may not equal total non-GAAP EPS calculations due to rounding.



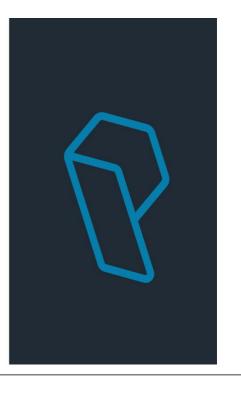
Use of Forward-Looking Statements



Statements in this earnings supplement regarding our business that are not historical facts are "forward-looking statements" that involve risks and uncertainties which could cause actual results to differ materially from those contained in the forward-looking statements. Such forward-looking statements generally can be identified by the use of forward-looking terminology, such as "continued", "believe", "expects", "outlook", and simila forward-looking terminology. These risks and uncertainties include factors such as (i) continued volatility and challenges in the macro environment and, in particular, the unfavorable effects on our business of significant inflation, elevated interest rates, and fears of a recession, and the impact of those headwinds or (a) consumer confidence and customer demand for the merchandise that our POS partners sell, in particular consumer durables; (b) our customers' disposable income and their ability to make the lease and loan payments they owe the Company; (c) the availability of consumer credit; and (d) our overall financial performance and outlook; (iii) our businesses being subject to extensive laws and regulations, including laws and regulations unique to the industries in which our businesses operate, that may subject them to government investigations and significant monetary penalties and compliance-related burdens, as well as an increased focus by federal, state and local regulators on the industries within which our businesses operate, including with respect to consumer protection, customer privacy, third party and employee fraud and information security; (iii) deteriorating macroeconomic conditions resulting in the algorithms and other proprietary decisioning tools used in approving Progressive Leasing and Vive customers for leases and loans no longer being indicative of their ability to perform, which may limit the ability of those businesses to avoid lease and loan charge-offs or may result in their reserves being insufficient to cover actual losses; (iv) the impact of the cybersecurity incident experienced by Progressive Leasing in September 2023 and expenses incurred in connection with responding to the matter, including the litigation filed in response to that incident, or any regulatory proceedings that may result from the incident; (v) a large percentage of the Company's revenues being concentrated with several of Progressive Leasing's key POS partners; (vi) the risks that Progressive Leasing will be unable to attract new POS partners or retain and grow its business with its existing POS partners; (vii) Vive's and Four's business models differing significantly from Progressive Leasing 's, which creates specific and unique risks for each of the Vive and Four businesses, including Vive's reliance on a limited number of bank partners to issue its credit products and each of Vive's and Four's loss of the Vive's loss of the Vive's and Four's loss of the Vive's loss of t exposure to the unique regulatory risks associated with the laws and regulations that apply to each of their businesses; (viii) our ability to continue to protect confidential, proprietary, or sensitive information, including the personal and confidential information of our customers, which may be adversely affected by cyber-attacks, employee or other internal misconduct, computer viruses, electronic break-ins or "hacking", or similar disrupti any one of which could have a material adverse impact on our results of operations, financial condition, and prospects; (ix) our cost reduction initiatives may not be adequate or may have unintended consequences that could be disruptive to our businesses, including with respect to our global workforce strategy; (x) the risk that our capital allocation strategy, including our current stock repurchase and dividend programs, as well as any future debt repurchase program, will not be effective at enhancing shareholder value and may have an adverse impact on our capital allocation strategy, including our current stock repurchase and dividend programs, as well as any future debt repurchase program, will not be effective at enhancing shareholder value and may have an adverse impact on our capital allocation strategy, including our current stock repurchase and dividend programs, as well as any future debt repurchase program, will not be effective at enhancing shareholder value and may have an adverse impact on our operations; (xii) increased competition from traditional and virtual lease-to-own competitors and also from competitors of our Vive segment; (xiii) the transactions offered by our Progressive Leasing. Vive and/or Four businesses may be negatively characterized by government officials, consumer advocacy groups or the media; (xiv) real or perceived software or system errors, failures, bugs, defects or outages, including those that may be caused by third-party vendors, may adversely affect Progressive Leasing, Vive or Four; and (xv) the other risks and uncertainties discussed under "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2023, filed with the SEC on February 21, 2024. Statements in this earnings supplement that are "forward-looking" include without limitation statements about: (i) our expected GMV growth for the quarter ending June 30, 2024; (ii) our ability to continue investing in our businesses, including with respect to key growth initiatives; (iii) our expectations regarding returning excess cash to shareholders through dividends and/or share repurchases, and the benefits expected therefrom; and (iv) our revised full year 2024 outlook and our second auarter 2024 outlook. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this earnings supplement. Except as red by law, the Company undertakes no obligation to update these forward-looking statements to reflect subsequent events or circumstances after the date of this earnings supp nent

PROG Holdings Q1 2024 Headlines

- Progressive Leasing GMV of \$418.5 million, flat yearover-year
- Consolidated revenues of \$641.9 million
- Earnings before taxes of \$31.6 million
- Adjusted EBITDA of \$72.6 million
- Diluted EPS of \$0.49; Non-GAAP Diluted EPS of \$0.91
- Raises full year consolidated revenue and earnings
 outlook



PROG Holdings Executive Commentary

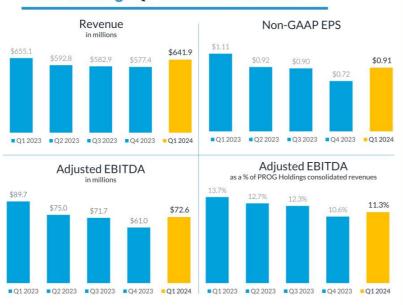


"We're pleased with our strong start to the year, with first quarter financial performance exceeding our expectations, driven by better-than-expected GMV, strong portfolio performance and disciplined spending" said PROG Holdings President and CEO Steve Michaels.

"Despite continued sluggish retail demand in our leasable categories, we have delivered a meaningful increase in balance of share with key retail partners. Our continued investments in marketing, sales and technology to support our retail partners and the consumer's need for flexible purchase options gives us the confidence to project a low single digit GMV growth for the second quarter, even in the face of this challenging macroeconomic environment. We believe our financial strength, highlighted by strong margins and cash flow, enables us to invest in these growth initiatives while returning excess cash to shareholders through dividends and share repurchases."



Steve Michaels President and CEO, PROG Holdings, Inc.



PROG Holdings Q1 Consolidated Results

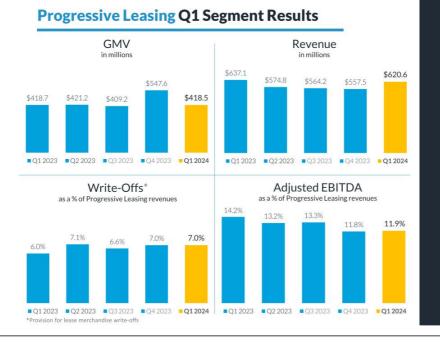
 Consolidated revenue decline was driven by a lower gross leased asset balance during the quarter

PROG

Holdings, Inc.

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- Non-GAAP EPS continued to benefit from reduction of outstanding shares
- Year-over-year decline in adjusted EBITDA was driven primarily by headwinds from a normalizing portfolio performance and a smaller portfolio size during the quarter



PROG Holdings, Inc.

- Year-over-year GMV was flat which was better than internal expectations for a low single digit percentage decline
- Revenue declined year-over-year primarily due to a smaller lease portfolio size during the period
- Write-offs as a percentage of revenue remained within the Company's targeted annual range of 6-8%
- Adjusted EBITDA margin was primarily impacted by headwinds from a normalizing portfolio performance and a smaller portfolio size during the quarter



PROG Holdings Consolidated Q1 Results



| | Three Months Er | Three Months Ended March 31 | | |
|-------------------------------------|-----------------|-----------------------------|----------|--|
| | 2024 | 2023 | | |
| Revenue | \$641.9 | \$655.1 | -2.0% | |
| GAAP Net Earnings | \$22.0 | \$48.0 | -54.2% | |
| Adjusted Net Earnings | \$40.6 | \$53.4 | -24.0% | |
| Adjusted EBITDA \$ | \$72.6 | \$89.7 | -19.1% | |
| Adjusted EBITDA % | 11.3% | 13.7% | -240 bps | |
| GAAP Diluted Earnings Per Share | \$0.49 | \$1.00 | -51.0% | |
| Non-GAAP Diluted Earnings Per Share | \$0.91 | \$1.11 | -18.0% | |

All dollar amounts in millions except EPS GAAP to non-GAAP reconciliation tables available in appendix

8



| Cash Flow | Shares of Common | Common Stock |
|--------------------------|-------------------|--|
| From Operations | Stock Repurchased | Repurchase Amount |
| Quarter Ending 3/31/2024 | Q1 2024 | Q1 2024 |
| \$135.7M | 0.8M | \$24.4M |
| Cash and Cash | Gross | Net Leverage |
| Equivalents | Debt | Ratio* |
| As of 3/31/2024 | As of 3/31/2024 | As of 3/31/2024 |
| \$252.8M | \$600M | 1.24x |
| \$252.8M | \$000M | Y (Gross debt minus cash and cash equivalents) divided by trailing 12 month adjusted EBITDA |

Progressive Leasing Q1 Segment Results



| | Three Months Er | Three Months Ended March 31 | | | | |
|--------------------|-----------------|-----------------------------|----------|--|--|--|
| | 2024 | 2023 | | | | |
| GMV | \$418.5 | \$418.7 | 0.0% | | | |
| Revenue | \$620.6 | \$637.1 | -2.6% | | | |
| Gross Margin % | 30.5% | 31.7% | -120 bps | | | |
| SG&A % | 12.3% | 11.9% | 40 bps | | | |
| Write-Off%* | 7.0% | 6.0% | 100 bps | | | |
| Adjusted EBITDA \$ | \$74.1 | \$90.4 | -18.0% | | | |
| Adjusted EBITDA % | 11.9% | 14.2% | -230 bps | | | |

*The provision for lease merchandise write-offs as a percentage of Progressive Leasing revenue

All dollar amounts in millions GAAP to non-GAAP reconciliation tables available in appendix

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PROG Holdings Full-Year 2024 Outlook

| | Revised 2024 Outlook | | | Previous 2024 Outlook | | |
|---|----------------------|--------------|-----------|-----------------------|--------------|-----------|
| (In thousands, except per share amounts) | | Low | High | _ | Low | High |
| PROG Holdings - Total Revenues | \$ | 2,285,000 \$ | 2,360,000 | \$ | 2,235,000 \$ | 2,335,000 |
| PROG Holdings - Net Earnings | | 97,500 | 108,000 | | 89,500 | 105,000 |
| PROG Holdings - Adjusted EBITDA | | 240,000 | 255,000 | | 230,000 | 250,000 |
| PROG Holdings - Diluted EPS | | 2.18 | 2.43 | | 2.00 | 2.34 |
| PROG Holdings - Diluted Non-GAAP EPS | | 2.85 | 3.10 | | 2.70 | 3.00 |
| Progressive Leasing - Total Revenues | | 2,210,000 | 2,265,000 | | 2,160,000 | 2,240,000 |
| Progressive Leasing - Earnings Before Taxes | | 159,000 | 169,000 | | 147,000 | 164,000 |
| Progressive Leasing - Adjusted EBITDA | | 251,000 | 261,000 | | 241,000 | 256,000 |
| Vive - Total Revenues | | 55,000 | 65,000 | | 55,000 | 65,000 |
| Vive - Earnings Before Taxes | | 1,500 | 3,000 | | 1,500 | 3,000 |
| Vive - Adjusted EBITDA | | 3,000 | 5,000 | | 3,000 | 5,000 |
| Other - Total Revenues | | 20,000 | 30,000 | | 20,000 | 30,000 |
| Other - Loss Before Taxes | | (20,000) | (18,000) | | (20,000) | (18,000 |
| Other - Adjusted EBITDA | | (14,000) | (11,000) | | (14,000) | (11,000 |

This outlook assumes a difficult operating environment with continued soft demand for consumer durable goods, no material changes in the Company's decisioning posture, no material increases in the unemployment rate for our consumer, an effective tax rate for non-GAAP EPS of approximately 30%, and no impact from additional share repurchases.



PROG Holdings Q2 2024 Outlook



| | Three Months Ended June 30, 2024 Outlook | | | | | |
|--|---|---------|----|---------|--|--|
| (In thousands, except per share amounts) | Low | | | High | | |
| PROG Holdings - Total Revenues | s | 550,000 | \$ | 575,000 | | |
| PROG Holdings - Net Earnings | | 26,000 | | 29,000 | | |
| PROG Holdings - Adjusted EBITDA | | 58,000 | | 63,000 | | |
| PROG Holdings - Diluted EPS | | 0.56 | | 0.66 | | |
| PROG Holdings - Diluted Non-GAAP EPS | | 0.65 | | 0.75 | | |

This outlook assumes a difficult operating environment with continued soft demand for consumer durable goods, no material changes in the Company's decisioning posture, no material increases in the unemployment rate for our consumer, an effective tax rate for non-GAAP EPS of approximately 30%, and no impact from additional share repurchases.



Use of Non-GAAP Financial Measures



Non-GAAP net earnings, non-GAAP diluted earnings per share, and adjusted EBITDA are supplemental measures of our performance that are not calculated in accordance with generally accepted accounting principles in the United States ("GAAP"). Non-GAAP diluted earnings per share for the full year 2024 outlook excludes intangible amortization expenses, restructuring expenses, and accrued interest on an uncertain tax position related to Progressive Leasing's \$175 million settlement with the FTC in 2020. Non-GAAP diluted earnings per share for the second quarter 2024 outlook excludes intangible amortization expenses and accrued interest on an uncertain tax position related to Progressive Leasing's \$175 million settlement with the FTC in 2020. Non-GAAP diluted earnings per share for the three months ended March 31, 2024, exclude intangible amortization expenses, costs related to the cybersecurity incident, and accrued interest on an uncertain tax position related to Progressive Leasing's \$175 million settlement with the FTC in 2020. Non-GAAP end to the cybersecurity incident, and accrued interest on an uncertain tax position related to Progressive Leasing's \$175 million settlement with the FTC in 2020. Non-GAAP end to the cybersecurity per share for the three months ended March 31, 2024, exclude intangible amortization expense, restructuring expenses, cost related to the cybersecurity per share for the three months ended March 31, 2024, exclude intangible amortization expense, restructuring expenses, restructuring expenses, and accrued interest on an uncertaint tax position related to Progressive Leasing's \$175 million settlement with the FTC in 2020. Non-GAAP end tearnings and non-GAAP diluted earnings per share for the three months ended March 31, 2024, exclude intangible amortization expense, regulatory insurance recoveries, and accrued interest on an uncertaint tax position related to Progressive Leasing's \$175 million settlement with the FTC in 2020. Non-GAAP end the tearnings and earnings per share assuming dilut

The Adjusted EBITDA figures presented in this presentation are calculated as the Company's earnings before interest expense, net, depreciation on property and equipment, amortization of intangible assets and income taxes. Adjusted EBITDA for the three months ended March 31, 2024 excludes stock-based compensation expense, restructuring expenses, and costs related to the cybersecurity incident. Adjusted EBITDA for the three months ended March 31, 2024 excludes stock-based compensation expense, restructuring expenses, adjusted EBITDA for the stress of a start of the insurance recoveries. The amounts for these pre-tax non-faAP adjustments can be found in the segment EBITDA tables in this presentation.

Management believes that non-GAAP net earnings, non-GAAP diluted earnings per share, and adjusted EBITDA provide relevant and useful information, and are widely used by analysts, investors and competitors in our industry as well as by our management in assessing both consolidated and business unit performance.

Non-GAAP net earnings, non-GAAP diluted earnings, and adjusted EBITDA provide management and investors with an understanding of the results from the primary operations of our business by excluding the effects of certain items that generally arose from larger, one-time transactions that are not reflective of the ordinary earnings activity of our operations or transactions that have variability and volatility of the amount. We believe the exclusion of stock-based compensation expenses provides for a better comparison of our operating results with our peer companies as the calculations of stock-based compensation any from period to period and company due to different valuation methodologies, subjective assumptions and the variety of award types. This measure may be useful to an investor in evaluating the underlying operating performance of our business.

Adjusted EBITDA also provides management and investors with an understanding of one aspect of earnings before the impact of investing and financing charges and income taxes. These measures may be useful to an investor in evaluating our operating performance because the measures: Are widely used by investors to measure a company's operating performance without regard to items excluded from the calculation of such measure, which can vary substantially from company to company depending upon accounting methods, book value of assets, capital structure and the method by which assets were acquired, among other factors. Are used by our management for various purposes, including as a measure of performance of our operating entities and as a basis for strategic planning and forecasting.

Are used by our management for various purposes, including as a measure of performance of our operating entities and as a basis for strategic planning and forecasting.

Non-GAAP financial measures, however, should not be used as a substitute for, or considered superior to, measures of financial performance prepared in accordance with GAAP, such as the Company's GAAP basis net earnings and diluted earnings per share and the GAAP revenues and earnings before income taxes of the Company's egments, which are also included in the presentation. Further, we caution investors that amounts presented in accordance with our definitions of non-GAAP net earnings, non-GAAP diluted earnings per share, and adjusted EBITDA may not be comparable to similar measures disclosed by other companies, because not all companies and analysts calculate these measures in the same manner.

PROG Holdings, Inc.

Reconciliation of Net Earnings and Earnings Per Share Assuming Dilution to Non-GAAP Net Earnings and Earnings Per Share Assuming Dilution (In thousands, except per share amounts)

| | | (Unaudited) Three Months Ended March 31, | | |
|--|----|--|---------|--|
| | | 2024 | 2023 | |
| Net Earnings | \$ | 21,966 \$ | 48,033 | |
| Add: Intangible Amortization Expense | | 5,650 | 5,724 | |
| Add: Restructuring Expense | | 18,014 | 757 | |
| Add: Costs Related to the Cybersecurity Incident | | 116 | | |
| Less: Regulatory Insurance Recoveries | | | (525) | |
| Less: Tax Impact of Adjustments(1) | | (6,183) | (1,549) | |
| Add: Accrued Interest on FTC Settlement Uncertain Tax Position | | 1,078 | 970 | |
| Non-GAAP Net Earnings | \$ | 40,641 \$ | 53,410 | |
| Earnings Per Share Assuming Dilution | S | 0.49 \$ | 1.00 | |
| Add: Intangible Amortization Expense | | 0.13 | 0.12 | |
| Add: Restructuring Expense | | 0.40 | 0.02 | |
| Add: Costs Related to the Cybersecurity Incident | | | - | |
| Less: Regulatory Insurance Recoveries | | | (0.01) | |
| Less: Tax Impact of Adjustments(1) | | (0.14) | (0.03) | |
| Add: Accrued Interest on FTC Settlement Uncertain Tax Position | | 0.02 | 0.02 | |
| Non-GAAP Earnings Per Share Assuming Dilution ⁽²⁾ | \$ | 0.91 \$ | 1.11 | |
| Weighted Average Shares Outstanding Assuming Dilution | | 44,528 | 48,139 | |
| | | | | |

PROG Holdings, Inc.

Reconciliation of Net Earnings and Earnings Per Share Assuming Dilution to Non-GAAP Net Earnings and Earnings Per Share Assuming Dilution (In thousands, except per share amounts)

| | | | | (Unau | dit | ed) | | | | |
|---|----|---------|----|----------|-----|----------|----|---------|----|------------------------|
| | | | 1 | hree Mor | th | s Ended | | | N | Twelve Aonths Ended |
| | 1 | Mar 31, | 1 | Jun 30, | - | Sept 30, | | Dec 31, | | Dec 31, |
| | _ | | | | _ | 2023 | | | | |
| Net Earnings | S | 48,033 | S | 37,218 | s | 35,012 | S | 18,575 | \$ | 138,838 |
| Add: Intangible Amortization Expense | | 5,724 | | 5,723 | | 5,650 | | 5,651 | | 22,748 |
| Add: Restructuring Expense | | 757 | | 963 | | 238 | | 10,575 | | 12,533 |
| Add: Costs Related to the Cybersecurity Incident | | _ | | _ | | 1,805 | | 1,028 | | 2,833 |
| Less: Regulatory Insurance Recoveries | | (525) | | _ | | - | | _ | | (525) |
| Less: Tax Impact of Adjustments(1) | | (1,549) | | (1,738) | | (2,000) | | (4,486) | ć. | (9,773) |
| Add: Accrued Interest on FTC Settlement Uncertain Tax Position | | 970 | | 970 | | 971 | | 1,078 | | 3,989 |
| Non-GAAP Net Earnings | \$ | 53,410 | \$ | 43,136 | s | 41,676 | S | 32,421 | \$ | 170,643 |
| Earnings Per Share Assuming Dilution | \$ | 1.00 | \$ | 0.79 | \$ | 0.76 | \$ | 0.41 | \$ | 2.98 |
| Add: Intangible Amortization Expense | | 0.12 | | 0.12 | | 0.12 | | 0.13 | | 0.49 |
| Add: Restructuring Expense | | 0.02 | | 0.02 | | 0.01 | | 0.23 | | 0.27 |
| Add: Costs Related to the Cybersecurity Incident | | _ | | _ | | 0.04 | | 0.02 | | 0.06 |
| Less: Regulatory Insurance Recoveries | | (0.01) | | \sim | | - | | - | | (0.01) |
| Less: Tax Impact of Adjustments(1) | | (0.03) | | (0.04) | | (0.04) | 6 | (0.10) | 6 | (0.21) |
| Add: Accrued Interest on FTC Settlement Uncertain Tax Position | | 0.02 | | 0.02 | | 0.02 | | 0.02 | | 0.09 |
| Non-GAAP Earnings Per Share Assuming Dilution ⁽²⁾ | \$ | 1.11 | S | 0.92 | S | 0.90 | \$ | 0.72 | \$ | 3.67 |
| Weighted Average Shares Outstanding Assuming Dilution | | 48,139 | | 46,896 | | 46,133 | | 45,075 | | 46,550 |

PROG Holdings, Inc. Non-GAAP Financial Information Quarterly Segment EBITDA (In thousands)

| | March 31, 2024 | | | | | | | | | |
|--|----------------|--------------|---|-------|---|---------|-------|---------------|--|--|
| | Progres | sive Leasing | | Vive | | Other | Consc | lidated Total | | |
| Net Earnings | 2 | | | | | | \$ | 21,966 | | |
| Income Tax Expense(1) | | | | | | | | 9,601 | | |
| Earnings (Loss) Before Income Tax Expense | s | 35,453 | S | 918 | s | (4,804) | | 31,567 | | |
| Interest Expense, Net | | 8,567 | | - | | (317) | | 8,250 | | |
| Depreciation | | 1,810 | | 166 | | 392 | | 2,368 | | |
| Amortization | | 5,421 | | _ | | 229 | | 5,650 | | |
| EBITDA | 2 | 51,251 | | 1,084 | | (4,500) | | 47,835 | | |
| Stock-Based Compensation | | 4,711 | | 338 | | 1,593 | | 6,642 | | |
| Restructuring Expense | | 18,014 | | _ | | _ | | 18,014 | | |
| Costs Related to the Cybersecurity Incident | | 116 | | _ | | _ | | 116 | | |
| Adjusted EBITDA | \$ | 74,092 | S | 1,422 | S | (2,907) | S | 72,607 | | |

(Unaudited) Three Months Ended

PROG Holdings, Inc. Non-GAAP Financial Information Quarterly Segment EBITDA (In thousands)

| | | | (Unau | idite | d) | | |
|--|----------|-------------|-----------|-------|---------------|-------|--------------|
| | | | Three Mor | | | | |
| | Drogram | ive Leasing | Decembe | r 31, | 2023 Other | Canca | lidated Tota |
| Net Earnings | Flogress | ave Leasing | vive | | Oulei | \$ | 18,575 |
| Income Tax Expense ⁽¹⁾ | | | | | | 10 C | 9.930 |
| Earnings (Loss) Before Income Tax Expense | S | 35,857 \$ | 59 | S | (7,405) | | 28,51 |
| Interest Expense, Net | | 6,915 | 24 | | (82) | | 6,85 |
| Depreciation | | 1,941 | 211 | | 353 | | 2,50 |
| Amortization | | 5,422 | | | 229 | | 5,65 |
| EBITDA | 10. | 50,135 | 294 | | (6,905) | | 43,52 |
| Stock-Based Compensation | | 4.024 | 306 | | 1,509 | | 5,83 |
| Restructuring Expense | | 10,575 | - | | - | | 10,57 |
| Costs Related to the Cybersecurity Incident | | 1,028 | _ | | - | | 1,02 |
| Adjusted EBITDA | s | 65,762 \$ | 600 | S | (5,396) | \$ | 60,96 |

(Unaudited) Three Months Ended

| | | | 2023 | | | | |
|--|---------|---------------|-------|----|---------|-------|--------------|
| | Progree | ssive Leasing | Vive | | Other | Conso | lidated Tota |
| Net Earnings | 20 | | | | | \$ | 35,012 |
| Income Tax Expense ⁽¹⁾ | | | | | | | 13,09 |
| Earnings (Loss) Before Income Tax Expense | s | 53,941 \$ | 565 | \$ | (6,397) | | 48,10 |
| Interest Expense, Net | | 6,746 | 112 | | (83) | | 6,77 |
| Depreciation | | 1,841 | 184 | | 307 | | 2,33 |
| Amortization | | 5,420 | | 5 | 230 | | 5,65 |
| EBITDA | | 67,948 | 861 | | (5,943) | | 62,86 |
| Stock-Based Compensation | | 4,851 | 302 | | 1,668 | | 6,82 |
| Restructuring Expense | | 238 | _ | | | | 23 |
| Costs Related to the Cybersecurity Incident | | 1,805 | _ | 5 | _ | | 1,80 |
| Adjusted EBITDA | S | 74,842 \$ | 1,163 | \$ | (4,275) | S | 71,73 |

PROG Holdings, Inc. Non-GAAP Financial Information Quarterly Segment EBITDA (In thousands)

| | ~ | | | (Unau) Three Mon June 3 | ths | Ended | | |
|--|--------|---------------|---|-------------------------------|-----|---------|-------|---------------|
| | Progre | ssive Leasing | | Vive | | Other | Conso | lidated Total |
| Net Earnings | | | | | | | \$ | 37,218 |
| Income Tax Expense ⁽¹⁾ | | | | | | | | 14,796 |
| Earnings (Loss) Before Income Tax Expense | s | 55,422 | s | 1,758 | s | (5,166) | | 52,014 |
| Interest Expense, Net | | 7,117 | | 166 | | _ | | 7,283 |
| Depreciation | | 1,795 | | 182 | | 216 | | 2,193 |
| Amortization | | 5,421 | | - | | 302 | | 5,723 |
| EBITDA | | 69,755 | | 2,106 | | (4,648) | | 67,213 |
| Stock-Based Compensation | | 4,899 | | 294 | | 1,652 | | 6,845 |
| Restructuring Expense | | 963 | | _ | | - | | 963 |
| Adjusted EBITDA | S | 75,617 | S | 2,400 | S | (2,996) | \$ | 75,021 |

(Unaudited)

| | | | Three Mon | ths | Ended | | | |
|--|----------------|---------------|-----------|-----|---------|-------|---------------|--|
| | March 31, 2023 | | | | | | | |
| | Progre | ssive Leasing | Vive | | Other | Conso | lidated Total | |
| Net Earnings | | | | | | \$ | 48,033 | |
| Income Tax Expense ⁽¹⁾ | | | | | | | 19,554 | |
| Earnings (Loss) Before Income Tax Expense | s | 71,051 \$ | 2,163 | s | (5,627) | | 67,587 | |
| Interest Expense | | 8,200 | 291 | | - | | 8,491 | |
| Depreciation | | 1,905 | 168 | | 182 | | 2,255 | |
| Amortization | | 5,421 | - | | 303 | | 5,724 | |
| EBITDA | | 86,577 | 2,622 | | (5,142) | | 84,05 | |
| Stock-Based Compensation | | 3,553 | 288 | | 1,574 | | 5,41 | |
| Restructuring Expense | | 757 | | | _ | | 757 | |
| Regulatory Insurance Recoveries | | (525) | | | | | (525 | |
| Adjusted EBITDA | s | 90,362 \$ | 2,910 | s | (3,568) | \$ | 89,704 | |

PROG Holdings, Inc. Non-GAAP Financial Information Consolidated & Progressive Leasing Adjusted EBITDA %

Consolidated Adjusted EBITDA %

For the three months ended

For the three months ended

| (in thousands) | N N | larch 31, 2023 | 4 | 2023 | Sep | 2023 | De | 2023 cember 31, | N | Aarch 31, 2024 |
|-----------------------|------|-------------------|----|---------|-----|---------|----|-----------------|----|-------------------|
| Consolidated Revenues | \$ | 655,140 | \$ | 592,846 | \$ | 582,877 | \$ | 577,401 | \$ | 641,870 |
| Adjusted EBITDA | | 89,704 | | 75,021 | | 71,730 | | 60,966 | | 72,607 |
| Adjusted EBITDA % | 60 C | 13.7% | | 12.7% | | 12.3% | | 10.6% | | 11.3% |

Progressive Leasing Adjusted EBITDA %

| March 31, | June 30, | September 30, | December | 31, | March 31, |
|------------|------------------------------|---|--|--|--|
| 2023 | 2023 | 2023 | 2023 | 555 | 2024 |
| \$ 637,082 | \$ 574,839 | \$ 564,183 | \$ 557 | 484 \$ | 620,550 |
| 90,362 | 75,617 | 74,842 | 65 | 762 | 74,092 |
| 14.2% | 13.29 | 6 13.31 | 6 1 | 1.8% | 11.9% |
| | 2023 \$ 637,082 90,362 | 2023 2023 \$ 637,082 \$ 574,839 90,362 75,617 | 2023 2023 2023 \$ 637,082 \$ 574,839 \$ 564,183 90,362 75,617 74,842 | 2023 2023 2023 2023 \$ 637,082 \$ 574,839 \$ 564,183 \$ 557, 90,362 75,617 74,842 65, | 2023 2023 2023 2023 \$ 637,082 \$ 574,839 \$ 564,183 \$ 557,484 \$ 90,362 75,617 74,842 65,762 |

PROG Holdings, Inc. Non-GAAP Financial Information Reconciliation of Full Year 2024 Outlook for Adjusted EBITDA (In thousands)

| | Fiscal Year 2024 Ranges | | | | | | | |
|--|-------------------------|-------------------|-------------------------|-----------------------|--|--|--|--|
| | Progressive Leasing | Vive | Other | Consolidated Total | | | | |
| Estimated Net Earnings | | | | \$97,500 - \$108,000 | | | | |
| Income Tax Expense(1) | | | | 43,000 - 46,000 | | | | |
| Projected Earnings (Loss) Before Income Tax Expense | \$159,000 - \$169,000 | \$1,500 - \$3,000 | \$(20,000) - \$(18,000) | 140,500 - 154,000 | | | | |
| Interest Expense, Net | 31,000 - 29,000 | _ | — | 31,000 - 29,000 | | | | |
| Depreciation | 8,000 | 500 | 2,000 | 10,500 | | | | |
| Amortization | 17,000 | | 1,000 | 18,000 | | | | |
| Projected EBITDA | 215,000 - 223,000 | 2,000 - 3,500 | (17,000) - (15,000) | 200,000 - 211,500 | | | | |
| Stock-Based Compensation | 18,000 - 20,000 | 1,000 - 1,500 | 3,000 - 4,000 | 22,000 - 25,500 | | | | |
| Restructuring Expense | 18,000 | | | 18,000 | | | | |
| Projected Adjusted EBITDA | \$251,000 - \$261,000 | \$3,000 - \$5,000 | \$(14,000) - \$(11,000) | \$240,000 - \$255,000 | | | | |

(1) Taxes are calculated on a consolidated basis and are not identifiable by Company segment.

PROG Holdings, Inc. Non-GAAP Financial Information Reconciliation of Previous Full Year 2024 Outlook for Adjusted EBITDA (In thousands)

| | | Fiscal Yea | r 2024 Ranges | |
|--|-----------------------|-------------------|-------------------------|-----------------------|
| | Progressive Leasing | Vive | Other | Consolidated Total |
| Estimated Net Earnings | | | | \$89,500 - \$105,000 |
| Income Tax Expense(1) | | | | 39,000 - 44,000 |
| Projected Earnings (Loss) Before Income Tax Expense | \$147,000 - \$164,000 | \$1,500 - \$3,000 | \$(20,000) - \$(18,000) | 128,500 - 149,000 |
| Interest Expense, Net | 31,000 - 29,000 | | | 31,000 - 29,000 |
| Depreciation | 8,000 | 500 | 2,000 | 10,500 |
| Amortization | 17,000 | _ | 1,000 | 18,000 |
| Projected EBITDA | 203,000 - 218,000 | 2,000 - 3,500 | (17,000) - (15,000) | 188,000 - 206,500 |
| Stock-Based Compensation | 18,000 - 20,000 | 1,000 - 1,500 | 3,000 - 4,000 | 22,000 - 25,500 |
| Restructuring Expense | 20,000 - 18,000 | _ | | 20,000 - 18,000 |
| Projected Adjusted EBITDA | \$241,000 - \$256,000 | \$3,000 - \$5,000 | \$(14,000) - \$(11,000) | \$230,000 - \$250,000 |

(1) Taxes are calculated on a consolidated basis and are not identifiable by Company segment.

PROG Holdings, Inc. Non-GAAP Financial Information Reconciliation of the Three Months Ended June 30, 2024 Outlook for Adjusted EBITDA (In thousands)

| | Three Months Ended June 30, 2024 Outlook |
|---|---|
| | Consolidated Total |
| Estimated Net Earnings | \$26,000 - \$29,000 |
| Income Tax Expense(1) | 11,000 - 12,000 |
| Projected Earnings Before Income Tax Expense | 37,000 - 41,000 |
| Interest Expense, Net | 8,000 - 7,500 |
| Depreciation | 2,500 |
| Amortization | 4,000 |
| Projected EBITDA | 51,500 - 55,000 |
| Stock-Based Compensation | 6,500 - 8,000 |
| Projected Adjusted EBITDA | \$58,000 - \$63,000 |
| 1) Taxes are calculated on a consolidated basis and are not identifiable by Company segment | |

(1) Taxes are calculated on a consolidated basis and are not identifiable by Company segment.

PROG Holdings, Inc. Non-GAAP Financial Information Reconciliation of Revised Full Year 2024 Outlook for Earnings Per Share Assuming Dilution to Non-GAAP Earnings Per Share Assuming Dilution

| | Full Year 2024 | | |
|--|----------------|---------|--------|
| | 1 | Low | High |
| Projected Earnings Per Share Assuming Dilution | \$ | 2.18 \$ | 2.43 |
| Add: Projected Intangible Amortization Expense | | 0.41 | 0.41 |
| Add: Projected Interest on FTC Settlement Uncertain Tax Position | | 0.07 | 0.07 |
| Add: Projected Restructuring Expense | | 0.41 | 0.41 |
| Subtract: Tax Effect on Non-GAAP Adjustments(1) | | (0.21) | (0.21) |
| Projected Non-GAAP Earnings Per Share Assuming Dilution ⁽²⁾ | \$ | 2.85 \$ | 3.10 |
| (b) Adjustments and the official science and adjustments and a C200/ | | | |

PROG Holdings, Inc. Non-GAAP Financial Information Reconciliation of Previous Full Year 2024 Outlook for Earnings Per Share Assuming Dilution to Non-GAAP Earnings Per Share Assuming Dilution

| | Full Year 2024 | | |
|--|----------------|---------|--------|
| | 1 | Low | High |
| Projected Earnings Per Share Assuming Dilution | S | 2.00 \$ | 2.34 |
| Add: Projected Intangible Amortization Expense | | 0.40 | 0.40 |
| Add: Projected Interest on FTC Settlement Uncertain Tax Position | | 0.07 | 0.07 |
| Add: Projected Restructuring Expense | | 0.44 | 0.40 |
| Subtract: Tax Effect on Non-GAAP Adjustments(1) | | (0.22) | (0.21) |
| Projected Non-GAAP Earnings Per Share Assuming Dilution ⁽²⁾ | \$ | 2.70 \$ | 3.00 |

PROG Holdings, Inc.

Non-GAAP Financial Information Reconciliation of Three Months Ended June 30, 2024 Outlook for Earnings Per Share Assuming Dilution to Non-GAAP Earnings Per Share Assuming Dilution

| | Three Months Ended June 30, 2024 | | |
|--|-------------------------------------|---------|--------|
| | | Low | High |
| Projected Earnings Per Share Assuming Dilution | \$ | 0.56 \$ | 0.66 |
| Add: Projected Intangible Amortization Expense | | 0.09 | 0.09 |
| Add: Projected Interest on FTC Settlement Uncertain Tax Position | | 0.02 | 0.02 |
| Subtract: Tax Effect on Non-GAAP Adjustments(1) | | (0.02) | (0.02) |
| Projected Non-GAAP Earnings Per Share Assuming Dilution ⁽²⁾ | \$ | 0.65 \$ | 0.75 |

